

**FOR IMMEDIATE RELEASE**

**REBECCA CENNI HONORED AS TOP WOMEN BUSINESS OWNER IN NORTH AMERICA**

**CARY, N.C. – February 9, 2010** – Rebecca Cenni, CEO and Founder of Atrium Staffing has been named as one of the top women business owners in North America. This is the eighth annual list from *Enterprising Women Magazine* and Cenni's first win. *Enterprising Women* is the national magazine for women business owners with circulation in the U.S. and Canada.

Cenni was honored as one of the top 10 women business owners with companies over \$25 million in annual revenue. "I am honored to have been chosen for the 2010 class of top women business owners by *Enterprising Women Magazine*," says Cenni. "When I started Atrium in 1995, my goal was to provide the best talent with access to jobs in the area. Over the past 16 years I have surrounded myself with clients and temporary Associates who challenge me daily, whether it is to grow my business in areas I may not have thought of, or to try a new process to get a better result. I am so proud of where we came from and where we are going."

"The *Enterprising Women of the Year Award* is one of the most prestigious recognition programs in the world for women entrepreneurs. In light of the challenging economy, this year's honorees have overcome many obstacles to grow their businesses, give back to others, and really shine as leaders in their communities," Monica Smiley, publisher/CEO of *Enterprising Women*, said.

With an unprecedented number of entries this year, the magazine's editorial team screened hundreds of nominations that were submitted through the *Enterprising Women* Web site at [www.enterprisingwomen.com](http://www.enterprisingwomen.com). The publication's Advisory Board, comprised of more than one hundred outstanding women entrepreneurs from the United States and around the globe, assisted in the final selection process.

**The winners will be honored March 17-19, 2010 in Miami, Fla.**

**About *Enterprising Women Magazine***

*Enterprising Women*, headquartered in Cary, NC, is the nation's only women-owned magazine published exclusively for women business owners that chronicles the growing political, economic and social influence and power of entrepreneurial women. The magazine provides a friendly meeting place, a public forum, and a national stage for the critical issues confronting women's businesses and daily lives from the unique perspectives and experiences of entrepreneurial women.

**About Atrium Staffing**

Founded in 1995, Atrium Staffing trademarked the Applicant-Centric Philosophy™; the practice of investing in contingent talent with resources, technology and worker benefits. This strategy drives client satisfaction through engaged and motivated Atrium Associates. Atrium has advanced from the premier woman-owned staffing supplier in the Northeast to a workforce solution supplier nationwide. Atrium is a diversity Managed Service Provider for many Fortune 100 companies providing staffing, payroll services, outsourcing and independent contractor vetting. Atrium Staffing is headquartered in New York City and has regional offices in New Jersey, Connecticut and Massachusetts.

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